



وصف البرنامج الأكاديمي

قسم إدارة الأعمال

DESCRIPTION OF THE ACADEMIC PROGRAM DEPARTMENT OF BUSINESS ADMINISTRATION

University Name: Al-Muthanna University...

College/Institute: College Of Management And Economics...

Scientific Department: Department Of Business Administration...

Name Of The Academic Or Professional Program: Bachelor's Degree...
Business Administration...

Name Of Final Degree: Bachelor Of Business Administration.

Academic System: Semester

Description Preparation Date: March 2025

Signature :

Name Of Department Head:

Assistant Professor Doctor:

ALI SAUD BISHEEN

The Date: 20-3-2025

Signature :

Name Of Scientific Assistant:

Assistant Professor Doctor:

AQEEL DAKEL KAREEM

The Date: 20-3-2025

The file was audited by the Quality Assurance and University Performance Division
Name of the person responsible for the Quality Assurance and University Performance
Division: Assistant Professor, Doctor. KADEM YAHAY

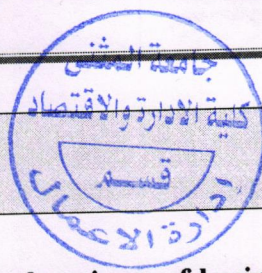
The Date: 20-3-2025

Signature :

Authentication Of The Dean

Assistant Professor Doctor

KAMAL KADIM AL HASANY



1- Program Vision

The program provides a vision in the science of business administration and auditing at a high level of educational quality and its continuous development in line with technical developments and advanced educational systems in accordance with international education standards and global developments. And qualifying graduates with the necessary knowledge and skills in the field of business administration and auditing who are able to bear responsibility for the burdens of the profession as administrators in various business sectors based on the needs of labor market. Creating a scientific, research and intellectual atmosphere in the scientific department by encouraging research, studies, scientific sessions and graduation projects.

2- Program Message

Study in the business administration provides its graduate students with a reasonable knowledge base in the field of human resource management, marketing management. Financial management, strategic management, through a set of basic and assistance courses that students receive throughout the four years of study, which qualifies them to practice the profession of business administration function in various economic units and also enables them to have the appropriate awareness in dealing with the human resources developing and maintaining them.

3- Program Objectives

- A- Introducing the most important concepts in various administrative and economic sciences.
- B- Presentation of curricula items in accordance with the decisions approved by the sectorial authority.
- C- Presenting the teaching method during the semester and the vocabulary of each subject.
- D- Conducting innovative methods in teaching administrative subjects.

4- Programmatic Accreditation

The standards for colleges of administration and economics were recently launched, as there is a time limit for obtaining program accreditation during the next year.

5-Other External Influences

- 1- Academic Supervision and Evaluation Agency - Quality Assurance and Academic Accreditation Department - Accreditation Department.
- 2- Department of Quality and University Performance at the Presidency of Al-Muthanna University.
- 3- Division of Quality and University Performance at the College of Administration and Economics.

6- Program Structure

Important Notes*	Percentage	Study unit	Number of courses	Program structure
Optional or auxiliary	50%	10	5	Enterprise requirements
-	-	-	-	College requirements
Basic	40%	141	54	Department requirements
Basic	10%	2	1	summer training
-	-	-	-	Other

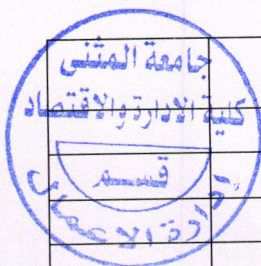
*Notes May Include Whether The Course Is Core Or Elective.

7- Program Description

Credit Hours		Name Of The Course Or Course	Course Or Course Code	Year/Level
Practical	Theoretical			
	5	Basic of business Administration	BA1101	First/ 1
	4	Principles of economics	BA1102	
	4	Basic of Accounting	BA1103	
	4	Mathematics for Business	BA1104	
	2	English language	UN115	
	2	Arabic language	UN116	
	5	Principles of business Administration	BA1201	First/ 2
	4	Statistecs for Business	BA1202	
	4	Principles of Accounting	BA1203	
	3	English Reading in Business	BA1204	
	3	Fundamentals of Computer Science	UN125	
	2	Human Right & Democracy	UN126	
	3	Marketing Management	1201	Second/ 1



	3	Human Resources Management	1202	
	3	Organization theory	1203	
	2	Intermediate Accounting 1	1204	
	3	Commercial law	1205	
	2	Materials and stores management	1206	
1	2	Office administrative applications using computers 1	1207	
	2	Baath crimes in Iraq	1208	
	2	E-Commerce	1209	Second/ 2
	2	Market research	12010	
	2	Organizational Behavior	12011	
	2	Supply management	12012	
	2	Intermediate Accounting 2	12013	
	2	Intellectual Capital Management	12014	
1	2	Office administrative applications using computers 2	12015	
	2	English language 2	12016	
	3	Financial management 1	1301	Third/ 1
	3	Strategic Management	1302	
	3	Banks management	1303	
	3	Cost Accounting 1	1304	
1	2	Quantitative applications for business management using computers	1305	
	2	Project management	1306	
	2	Business economics	1307	
	3	Financial management 2	1308	Third/ 2
	3	Strategic Thinking	1309	
	3	Risk and insurance management	13010	
1	2	Operations Research	13011	
	3	Cost Accounting 2	13012	
1	2	Project management using	13013	
	2	Feasibility studies	13014	
	3	Production and operations management	1401	Fourth/ 1
	3	International Business Administration	1402	
	3	Management information system and information technology	1403	
	2	Research methodologies and ethics	1404	



2	Government contracts management	1405	
2	Risk Management	1406	
3	Quality Management	1407	Fourth/ 2
3	Knowledge management	1408	
2	Corporate governance	1409	
1	Graduation Research Project	14010	
2	Negotiation management	14011	
3	Investment portfolio management	14012	

8-The Expected Learning Outcomes Of The Program

Knowledge

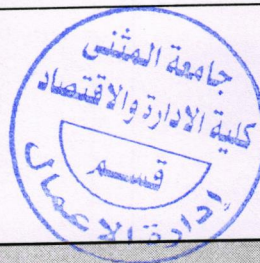
Statement of learning outcomes	Learning Outcomes
1. The student's ability to analyze.	1. Students must be familiar with all academic subjects in the Business administration.
2. The student's understanding of the scientific material.	2. Introducing all scientific topics in the Business administration.
3. Preparing the student to classify the content of scientific material and compare the problems of that profession in light of the multiplicity of concepts, theories, methods and principles.	3. A presentation of the most important findings of Business administration and other administrative and economic sciences.
4. Activating classroom participation for students.	4. Creating a knowledge base that links scientific gains to Business administration.
5- Urging students to attend seminars and conferences that discuss	5. Finding new ways to deliver Business administration scientific material.
	6. Breaking the barrier of fear of scientific material and forming groups that have the ability to deliver and discuss scientific topics with students.
	7. Adopting systematic thinking methods that are compatible with the content of the Business administration material.

Skills

Statement of learning outcomes	Learning Outcomes
1. The student's ability to analyze.	1- Self-skills to learn to work in the field of the administration profession.
2. The student's understanding of the scientific material.	2-Solving the problems facing the administration profession.
3. Preparing the student to classify the content of scientific material and compare the problems of that profession in light of the multiplicity of concepts, theories, methods and principles.	3- Focusing on the most important skills achieved by Business administration in the industrial environment and in all work environments.
4. Activating classroom	4- Skills to recognize the most important findings of Business administration across all eras.

participation for students.

5. Urging students to attend seminars and conferences that discuss Business administration topics.



Value

Statement of learning outcomes	Learning Outcomes
1. The student's ability to analyze.	1 - The ability to analyze and deduce knowledge.
2. The student's understanding of the scientific material.	2 - Cognitive comparison between the versatility of uses in Business administration science.
3. Preparing the student to classify the content of scientific material and compare the problems of that profession in light of the multiplicity of concepts, theories, methods and principles.	3 - Developing participation in scientific information and the ability to link that information to what is modern and scientific.
4. Activating classroom participation for students.	4- Personal skills to learn to work in the field of the administration profession.
5. Urging students to attend seminars and conferences that discuss Business administration topics.	

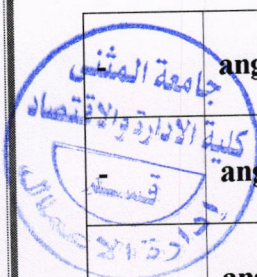
9-Teaching And Learning Strategies

- 1- Familiarity with the field of learning and teaching strategies, scientific research methods and applications.
- 2-Reviewing scientific research and studies published in scientific research.
- 3-Comparing the course with the courses of scientific departments in other universities.
- 4- Learn about the development of modern research techniques and compare them with old methods.

10-Evaluation Methods

1. Written And Oral Tests..
2. Evaluation questions during the lecture.
3. Discussion.
4. Objective analysis.
5. Participation.
6. Brainstorming.

11-The Teaching Staff.							
Faculty Members							
Preparing The Teaching Staff		Special Requirements /Skills (If Any)		Specialization		Scientific Rank	
lecturer	On staff			Specialization	General specialization		
-	angel	-	-	Strategic Management	Business Administration	Prof. Dr. Jalil Kadim Madloul	.1
-	angel	-	-	Financial Management	Business Administration	Prof. Dr. Saad Majeed Al-Janabi	.2
-	angel	-	-	Strategic Management	Business Administration	Assist.Prof.Dr.Salam Jassim Hmood	.3
-	angel	-	-	Organization And Theory Organization al Behavior	Business Administration	Assist.Prof.Dr.Kamal Kadhim Al-Hassani	.4
-	angel	-	-	Organization And Theory Organization al Behavior	Business Administration	Assist.Prof.Dr. Ali Isam Latief	.5
-	angel	-	-	Applied Statistics	Statistics	Assist.Prof.Dr Meshal Harbi Odah	.6
-	angel	-	-	Human Resource Management	Business Administration	Assist.Prof Dr. Ali Saud Bisheen	.7
-	angel	-	-	Human Resource Management	Business Administration	Assist.Prof Dr.Haider Mohammed Jasim	.8
-	angel	-	-	Quality Management	Business Administration	Assist.Prof Dr.Hussein Adnan Essa Alallaq	.9
-	angel	-	-	Production And Operations Management	Business Administration	Assist.Prof Dr. Jasim Mohammed Karem	.10
-	angel	-	-	Financial Accounting	Accounting	Assist.Prof Ali Nadhem .Abdulameer	.11
-	angel	-	-	Organization And Theory Organization al Behavior	Business Administration	Assist.Prof Ali Abd Al Razaq Alaboody	.12



	angel	-	-	Financial Management	Business Administration	Dr. Abbas Abdel Khader Abdullah Al Shaalan	.13
	angel	-	-	Human Resource Management	Business Administration	Dr. Yousif Musa Sabti	.14
	angel	-	-	Computer	Computer	Kalid Mahdi Salih	.15
-	angel	-	-	Computer	Computer	Ali Manji Naji	.16
-	angel	-	-	General Administration	General Administration	Adnan Rahim Nour Ali	.17
-	angel	-	-	Cost Accounting	Accounting	Amer Mansour Hassoun	.18
-	angel	-	-	Human Resource Management	Business Administration	Roaa Abdul Kareem Sahib	.19
-	angel	-	-	International Management	Business Administration	Mohammed Hamed Albander	.20
-	angel	-	-	Financial Accounting	Accounting	Ali Lateef Ayyed	.21
-	angel	-	-	Business Administration	Business Administration	Osamah Hawee Azeez	.22
-	angel	-	-	Business Economics	Business Economics	Muhammad Fadel Yasser	.23
-	angel	-	-	Business Administration	Business Administration	Amed Arak Abed	.24
-	angel	-	-	Financial Management	Financial Management	Nawar Assi Naeemah	.25
-	angel	-	-	Financial Management	Financial Management	Hussein Kamil Ared	.26

Professional development

Orienting New Faculty Members

1. Giving lectures.
2. Participation in exams.
3. Supervising students.

Professional Development For Faculty Members

Development Mechanism:

1. Methodical books prescribed by the Ministry.
2. Department, college and university library.
3. Scientific periodicals of the college and other universities recognized by the Ministry.
4. International Information Network.
5. Opening postgraduate studies.
6. Seminars and conferences.



12-Acceptance standard

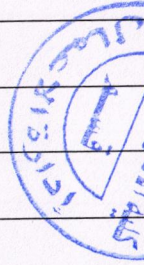
- 1- Graduate of scientific and literary preparatory school.
- 2- Central admission system.
- 3- Distribution among scientific departments is within the authority of the college.

13-The Most Important Sources Of Information About The Program

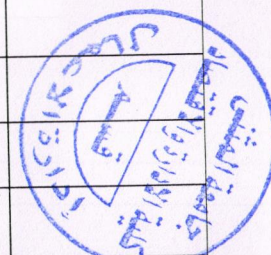
- | | |
|---|--|
| 1. Ministry directives. | |
| 2. Corresponding Iraqi, Arab and foreign universities and colleges. | |
| 3. Scientific Department Guide. | |
| 4. Labor market requirements. | |
| 5. Students' attitudes and desires. | |

14- Program development plan

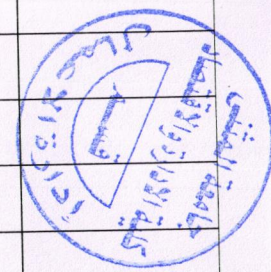
1. Student development (a teaching program for student development, such as using the Internet, using technological information - IT).
2. Developing the student's academic personality, capable of competition, dialogue, and problem solving.
3. Forming a future vision for the future development of the student.

Program Skills Chart															
Learning Outcomes Required From The Programmer												Basic Or optional	Course Name	Course Code	Year/level
Value				Skills				Knowledge							
4C	3C	2C	1C	4B	3B	2B	1B	A4	A3	A2	A1				
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Core	Basic of business Administration	BA1101	First/Course 1
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Principles of economics	BA1102	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Basic of Accounting	BA1103	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Mathematics for Business	BA1104	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Assistant	English language	UN115	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Assistant	Arabic language	UN116	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Core	Principles of business Administration	BA1201	First/Course 2
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Statistecs for Business	BA1202	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Principles of Accounting	BA1203	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	English Reading in Business	BA1204	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Assistant	Fundamentals of Computer Science	UN125	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Assistant	Human Right & Democracy	UN126	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Marketing Management	1201	Second/cour se 1

✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Human Resource Management	1202	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Organization theory	1203	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Assistant	Intermediate accounting 1	1204	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Assistant	Commercial law	1205	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Material and warehouse management	1206	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Assistant	Office administrative applications using computers	1207	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Assistant	Baath crimes	1208	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	E-Commerce	1209	Second/course 2
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Marketing research	12010	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	organizational behavior	12011	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Supply management	12012	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Assistant	Intermediate accounting 2	12013	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Intellectual capital management	12014	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Assistant	Advanced administrative office computer applications 2	12015	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Assistant	English language 2	12016	



✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Financial management 1	1301	Third/Course 1
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Strategic management	1302	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Bank management	1303	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Cost accounting 1	1304	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Assistant	Quantitative applications for computerized business management	1305	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	project management	1306	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Assistant	Business economics	1307	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Financial management 2	1308	Third/Course 2
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Strategic thinking	1309	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Insurance management	13010	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Business Operations Research	13011	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Assistant	Cost accounting 2	13012	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Assistant	Computer project management applications	13013	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Feasibility studies	13014	



✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Production and operations management	1401	Fourth/Course 1
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	International Business Administration	1402	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Management information technology	1403	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Assistant	Methods and ethics of scientific research	1404	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Government contracts management	1405	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Risk Management	1406	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Quality Management	1407	Fourth/Course 2
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	knowledge management	1408	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Corporate governance	1409	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Graduation research project	14010	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Negotiation management	14011	
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Basic	Investment portfolio management	14012	

* Please check the boxes corresponding to the individual learning outcomes of the subject prog *

